

# BIO

## ~ENRICO HEIRMAN~

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EnRico Heirman is president of Unique Perspectives Plus, Inc., an innovative firm specializing in creative management, strategic marketing, sales enhancement, community development and the orchestration of special projects and events. This multi-faceted approach has allowed the company great flexibility in tailoring a specific program to meet respective clientele needs.

He is responsible for bringing nationally known motivational speakers into the Northwest Chicagoland area including the presentation of the Golden Corridor Speaker Series featuring Lou Holtz, noted author Stephen R. Covey, Chicago Mercantile Exchange Chairman John F. Sandner, and Notre Dame Vice President Dr. William P. Sexton.

His guest speaker profile list includes legendary college basketball coach Al McGuire, Vietnam hero and four time Super Bowl winner Rocky Bleier, former Chicago Bear Al Harris, Arizona State Baseball Coach Pat Murphy, LSU Baseball Coach Paul Mainieri, former Bears Coach Dave Wannstedt, comedians Basile, and Harry Caray impressionist Ken Sevara, and Dan "Rudy" Ruettinger, who was the inspiration for the Tri-Star blockbuster hit movie "RUDY". His consultant list includes Jordan Industries.

He is a graduate of St. Joseph College, majoring in political science, and was co-captain of their baseball team, a perennial NCAA Division II power. His athletic accomplishments include a high school state championship in football, a national championship in men's major fastpitch softball, and a gold medal in the United States Olympic Festival. In 1989, he was invited to coach the United States men's major fastpitch softball team for the Pan American qualifying games held in Argentina. He has done graduate degree work at the University of Notre Dame specializing in the development field.

A firm believer in community involvement, he has served as the CEO of the YMCA of McHenry County, the fastest growing county in the state of Illinois, and was highly instrumental in establishing a "Communities Against Gangs" local chapter that focuses on positive alternatives for youth. He is the executive director of the Greater Midwest Sports Association, orchestrating the internationally acclaimed CABA 9, 11 and 15 Year Old World Series featuring state or regional championship teams from across America plus Brazil, Canada, Guam, Japan, Mexico, Panama and Puerto Rico while receiving several accolades including multiple World Series of the Year and Tournament of Excellence honors.

These awards helped achieve permanent tournament site status and a new four diamond lighted baseball complex built via a community partnership. He was previously selected as CABA's National Person of the Year and in 2007, was inducted into the CABA National Hall of Fame. The Jaycees honored him with their Lifetime Achievement Award and he was recently elected to the Global Baseball Alliance Board.

In addition, EnRico chaired and orchestrated programs to light two Little League fields and was a catalyst for a major youth football complex in conjunction with the city, park district and private sector. He has also served on the McHenry County Economic Development Corporation tourism committee and is past president of a local high school booster club.

Most recent community partnerships included meetings with St. Petersburg's Mayor, Chamber CEO, Florida Sports Commission, and the Tampa Bay Devil Rays owner for the coordination of the Barrett-Fletcher World Series held in St. Petersburg, Florida, and has been a consultant regarding a new \$30 million minor league stadium project in Illinois.

He is currently working on a major Inspirational Family Movie / Speaker Series, and is a frequent speaker at community related, cause oriented events. Mr. Heirman's philosophy . . . "Ninety percent of what happens in America is positive and we need to start reemphasizing these positives. Strong kids, strong families, and strong communities is what it's all about and it's time to get back to basics. Let's start nurturing one another, for when people feel good about themselves, good things tend to happen."

EnRico resides in northern Illinois with his wife, Amy, who is an organizational management consultant certified in multiple disciplines. His daughter, Jacqueline Kronk, was recently married and serves as the Director of Development at The Center for the Homeless in South Bend. His son, Montana, played basketball at Bradley University and the University of South Florida where he is in his senior season and just returned from an educational excursion to Moscow. His youngest son, Shane, has attended Marquette University and is pursuing his degree while playing basketball at the University of Tulsa.

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